



# Choice Neighborhoods

## FY2015/16 Planning Grantee Convening

**March 8 - 9, 2017**  
**HUD Headquarters - 451 7<sup>th</sup> Street SW**  
**Brooke-Mondale Auditorium**

### DAY 1: WEDNESDAY, MARCH 8

7:30 am - 8:45 am	<p style="text-align: center;"><b>Security &amp; Registration, Southeast Lobby</b></p> <p style="text-align: center;"><i>The <u>Southeast Lobby</u> is the entrance closest to 7<sup>th</sup> and E Streets SW.  Please use the Visitors entrance.  Please arrive early. Going through security will take time.</i></p>
8:45 am - 9:15 am	<p style="text-align: center;"><b>Welcome &amp; Opening Remarks</b>  <i>Dominique Blom, Deputy Assistant Secretary for Public Housing Investments, HUD  Jemine Bryon, General Deputy Assistant Secretary for Public and Indian Housing, HUD  Jessica Rosenberg, Choice Neighborhoods, HUD</i></p>
9:15 am - 9:45 am	<p style="text-align: center;"><b>Meet the New Choice Neighborhoods!</b>  <i>Jessica Rosenberg, Choice Neighborhoods, HUD</i></p> <p>Choice Neighborhoods grantees get to know one another and each other's neighborhoods through an interactive exercise.</p>
9:45 am - 10:00 am	Break
10:00 am - 11:30 am	<p style="text-align: center;"><b>What Will Your Choice Neighborhoods Planning Grant Accomplish?</b>  <i>Reese Fayde, Principal, Reese Fayde &amp; Associates (Facilitator)  Sarah Galloway, Moving to Work Program Coordinator, Louisville Metro Housing Authority  Jeana Dunlap, Director, Office of Redevelopment Strategies, Louisville Metro Government  Tammie Hoy, Project Coordinator, Northside Development Group, Spartanburg, SC  Tony Thomas, Northside Voyagers, Spartanburg, SC</i></p> <p>Representatives of former Choice Neighborhood Planning Grants in Spartanburg, SC and Louisville, KY discuss key turning points in the development of their Transformation Plans. This panel discusses how residents and community partners influenced the Transformation Plan, how strong partnerships developed, and how local partners have moved forward with implementation.</p>
11:30 am - 1:00 pm	Lunch
1:00 pm - 2:30 pm	<p style="text-align: center;"><b>Workshop #1:</b>  <b>Building Neighborhoods of Choice: A Framework for Collaborative Action</b>  <i>Michael Schubert, Principal, Community Development Strategies</i></p> <p>This workshop offers a practical framework for formulating and implementing neighborhood revitalization efforts that can build momentum for change. Key topics include strategies for bolstering a neighborhood's image, real estate market, physical conditions and social cohesiveness.</p>
2:30 pm - 2:45pm	Break
2:45 pm - 4:45 pm	<p style="text-align: center;"><b>Workshop #2:</b>  <b>Building Neighborhoods of Choice: Formulating Outcomes and Strategies</b>  <i>Michael Schubert, Principal, Community Development Strategies</i></p> <p>This workshop engages participants in developing strategies that will improve their neighborhood and its image by building upon current community assets and tackling persistent challenges. Participants work in their grantee teams to develop desired outcomes and strategies.</p>
5:00 pm - 6:30 pm	<b>PEER NETWORKING EVENT - HYATT PLACE NATIONAL MALL (400 E Street SW)</b>



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### DAY 2: THURSDAY, MARCH 9, 2017

7:45 am - 8:30 am	<p style="text-align: center;"><b>Security &amp; Registration, Southeast Lobby</b></p> <p style="text-align: center;"><i>The <b>Southeast Lobby</b> is the entrance closest to 7<sup>th</sup> and E Streets SW.  Please use the Visitors entrance.  Please arrive early. Going through security will take time.</i></p>
8:30am - 9:45 am	<p style="text-align: center;"><b>The Power of Place-Making Activities</b>  <i>Jennifer Hughes, Community Solutions Specialist, National Endowment for the Arts (Facilitator)</i>  <i>Mukul Maholtra, Principal, Director of Urban Design, MIG, Inc.</i>  <i>Regina Smith, Managing Director - Arts &amp; Culture, The Kresge Foundation</i></p> <p>This panel discusses how place-making activities can facilitate community engagement and neighborhood change. This panel's insights will be helpful to new planning grantees as they formulate their early action activities and neighborhood strategies. The examples discussed will show how place-making can contribute to a neighborhood's identity and create physical connections to existing and planned amenities inside and beyond the neighborhood. <b>(Brooke-Mondale Auditorium A+B)</b></p>
9:45 am - 10:00 am	Break
10:00 am - 11:15 am	<p style="text-align: center;"><b>Creating Aspirational and Actionable Plans</b>  <i>Small Group Discussions</i></p> <p>Grantees break into small groups for in-depth discussions focusing on Choice Neighborhoods' core components of housing, people and neighborhood. Discussions will be facilitated by Choice Neighborhoods staff, community development experts, and previous Choice Neighborhoods grantees.</p> <ul style="list-style-type: none"> <li>❖ <b>People Discussion Group:</b> Discuss how to formulate innovative and effective strategies that are truly responsive to residents' needs. <b>(Brooke-Mondale Auditorium A+B)</b></li> <li>❖ <b>Housing Discussion Group:</b> Discuss challenges grantees face when developing their housing plan and how to tackle them. <b>(Brooke-Mondale Auditorium C)</b></li> <li>❖ <b>Neighborhood Discussion Group:</b> Discuss key lessons learned from prior sessions and apply these lessons to your community's neighborhood plan and early action activities. <b>(HUD Cafeteria)</b></li> </ul>
11:15 am - 12:00 pm	<p style="text-align: center;"><b>Developing a Cohesive Plan</b>  <i>Reese Fayde, Principal, Reese Fayde &amp; Associates (Facilitator)</i></p> <p>Grantees come back together to discuss how the housing, people and neighborhood elements of a Transformation Plan inform and build upon one another. <b>(Brooke-Mondale Auditorium A+B)</b></p>
12:00 pm - 1:15 pm	Lunch



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### DAY 2: THURSDAY, MARCH 9, 2017 (CONT'D)

1:15 pm - 2:30 pm	<p style="text-align: center;"><b>Formulating Early Childhood and Education Plans</b>  <i>Marsha Basloe, Sr. Advisor for Early Childhood Development,  U.S. Department of Health and Human Services (Facilitator)</i>  <i>Abra Lyons-Warren, Senior Program &amp; Policy Manager, Council of Large Public Housing Authorities</i>  <i>Patricia Mardsen-Kish, Director of Education Programs, Norwalk Housing Authority</i>  <i>Elson Nash, Team Leader, Promise Neighborhoods, U.S. Department of Education</i></p> <p>Planning for increased educational opportunities for children living in the target housing development is a core goal of the Choice Neighborhoods planning grant. Panel members share lessons about how communities have gathered information regarding children's education needs; identified areas in which they could have a positive impact on children's educational outcomes; and built stronger collaborations with child development and school partners. This panel focuses on children from birth to age eight. <b>(Brooke-Mondale Auditorium C)</b></p>
2:30 pm - 2:45 pm	Break
2:45 pm - 3:30 pm	<p style="text-align: center;"><b>Moving Forward: Reflections on Next Steps</b>  <i>Reese Fayde, Principal, Reese Fayde &amp; Associates (Facilitator)</i></p> <p>Grantees meet in their teams to discuss their takeaways from the convening and how they can apply these lessons to their planning process. Each team will share with the group one action they hope to take when they return home. <b>(Brooke-Mondale Auditorium C)</b></p>
3:30 pm - 4:15 pm	<p style="text-align: center;"><b>Open Q&amp;A with Choice Neighborhoods Staff</b>  <i>Reese Fayde, Principal, Reese Fayde &amp; Associates (Facilitator)</i>  <i>Luci Blackburn, Deputy Director, Choice Neighborhoods, HUD</i>  <i>Pamela Lawrence, Choice Neighborhoods, HUD</i>  <i>Caroline Tatalovich, Choice Neighborhoods, HUD</i></p> <p>During this open discussion, grantees have time to ask Choice Neighborhoods staff questions about the program's administrative requirements, how previous planning grantees have tackled key challenges, and more. <b>(Brooke-Mondale Auditorium C)</b></p>
4:15 pm - 4:30 pm	<p style="text-align: center;"><b>Closing Remarks</b>  <i>Reese Fayde, Principal, Reese Fayde &amp; Associates</i>  <i>Jocquelyn Marshall, Leadership and Community Redevelopment Consultant,  Owner/CEO of TMC Global Consulting Network</i></p> <p>Jocquelyn Marshall will share her personal story as a former resident council leader in New Orleans during a major public housing redevelopment, which she initially opposed. She also will reflect on topics discussed during the convening, including what it takes for residents to be involved as partners before, during and after redevelopment. <b>(Brooke-Mondale Auditorium C)</b></p>

Thank you!